TO CREATE SOMETHING DELIBERATE AND HAVE IT LOOK AND FEEL AS IF IT WERE PLACED BY NATURE IS THE STANDARD BY WHICH WE MEASURE GREAT DESIGN.

HUMANITY’S RELATIONSHIP WITH THE LAND HAS ALWAYS BEEN A BALANCE BETWEEN CHANGE, PRESERVATION AND RESPECT. IN THE FIELDS OF MASTER PLANNING, LANDSCAPE ARCHITECTURE AND URBAN DESIGN, EDSA SEEKS TO ADVANCE THESE ATTRIBUTES THROUGH INNOVATION, CREATIVITY AND DISTINCTIVE, QUALITY DESIGN.
For more than 60 years, we have been successfully delivering leading-edge planning and design solutions to our valued clients – helping them expand their ideas of what is possible, while at the same time portraying an instinctive understanding of the end-user experience.

On projects of every scale, EDSA is known for delivering smart, authentic, viable and artfully conceived design solutions that reflect the contemporary attitudes of our globally-connected, multi-cultural world. We are sustained by creative partnerships, next generation thinking towards resourcefulness and a commitment to design excellence.

Throughout our history, EDSA’s award-winning design, environmental ethics and proven track record – across multiple project types and geographies, has intuitively influenced what is possible in land development and project revitalization. Along the way, we have earned a reputation for high integrity, a commitment to purposeful design and a level of dedication to our clients matched only by our team’s depth of talent.
Our founder, Ed Stone, embodied this value as a basis for understanding the land, how we view our clients and how we treat each other. These instilled ethos informed the corporate culture that endures today – creating an immersive work environment that inspires open exchanges of ideas and encourages creative thinking.

In all of our design efforts, we carefully consider contemporary attitudes towards connectivity and the relationship between built forms and the natural environment. Our holistic approach respects social, cultural and environmental influences that not only discern the essence of a place, but allow for the effective distillation of original concepts and ecological narratives into harmonious spaces.

EDSA HAS ALWAYS BEEN GUIDED BY A SIMPLE, YET IMPORTANT PRINCIPLE – RESPECT.

PASSION INSPIRES PROGRESS

[ ROSEWOOD CASTIGLION DEL BOSCO - TUSCANY, ITALY ]
BIG PICTURE PURPOSE DISCOVERS THE HOLISTIC VALUE OF LAND AND CREATES MEANINGFUL, HUMAN EXPERIENCES AROUND IT
By narrowing our focus to these core disciplines, we bring better insights, a greater variety of educated alternatives and an intrinsic value to how land is utilized. Our design approach supports our belief in doing the right thing – for our earth, our clients and for society. This means understanding the unique parameters of every site as it relates to development intent – stressing the importance of research and analysis, innovation, cultural authenticity and sound implementation strategies.
MASTER PLANNING
Thoughtful and sustainable use of land requires the ability to understand natural and geographic systems, social and political influences and the impacts of the built environment at both a micro and macro scale. We employ a methodical approach to understanding and assimilating these relationships into the formulation of functional and creative master plans.

- Site selection + analysis
- Land use planning
- Feasibility studies
- Visioning workshops
- Development strategies
- Site-specific plans
- Design guidelines
- Entitlements

LANDSCAPE ARCHITECTURE
Once the potential of a piece of land or property has been evaluated and a development course is set, EDSA takes great pride in helping shape future experiences for the users of the world’s many landscapes. We accomplish this through strongly defined design strategies and carefully crafted site work details.

- Site design + theming
- Conceptual + schematic design
- Design development
- Hardscapes + water features
- Planting design
- Construction period services

URBAN DESIGN
As we experience a continuing shift of the global population towards cities, EDSA has developed a specialized skill set to address the challenges and opportunities of urbanization and to create successful mixed-use communities.

- Downtown planning
- City revitalization + redevelopment
- Urban open space
- Transit-oriented design
- Public consensus building
- Vision plans
AS STEWARDS OF THE LAND, WE ARE ULTIMATELY RESPONSIBLE FOR CREATING CONNECTIONS BETWEEN PEOPLE AND NATURE THROUGH THE SPACES WE CREATE.
Special places create memories for people and when properly conceived, such spaces become true extensions of the individuals who live, work, learn and play in those environments. It is EDSA’s ability to deliver on this deeper purpose of transforming outdoor environments into platforms for experiences that has earned us our reputation for design excellence.

Whether creating a downtown entertainment district, master planning a resort community or re-envisioning a community park, we do not lose sight of our true purpose – creating meaningful encounters between people and nature. We carefully consider how people will connect with the land and then design specifically towards those purposes. This requires attention to every aspect of a site – addressing form, function, usability, aesthetics, conservation and preservation, human and natural systems.
WE PROMOTE KINDER AND GENTLER ACTION TOWARDS THE ENVIRONMENT THROUGH ECOLOGICAL AND CULTURAL INTEGRITY.
A CULTURE OF COLLABORATION

THE DESIGN STUDIO

Behind every great design there is a team of people whose vision and experience will shape the form an idea takes. While EDSA is one of the largest, uniquely disciplined planning, landscape architecture and urban design firms, it is our culture of collaboration and the available resources of the entire firm that allows us to provide a high level of specialized, client-focused service.

Every project originates within a studio composed of an experienced and well-rounded team of designers who are completely engaged and connected through every phase of design – from concept through construction. We believe this dedicated team approach ensures consistency and continuity in process, people and service. In close connection with clients and consultants, our designers develop ideas and refine alternatives in an environment where thoughtful participation, originality in design and culturally-appropriate thinking are first and foremost.
An idea is a remarkable vessel. Within it lies the power to inspire. We believe that design shares this same trait – and when nurtured with talent, resources, experience and knowledge – there is nothing that creative thinking, intelligence and passion cannot achieve.

At EDSA, we seek to explore the fullness of this philosophy through constant growth. We have a focused desire to drive the design bar upward and encourage thinking to be evolutionary and flexible.

We push ourselves from the conventional to the innovative and we invite our clients to do the same.

**AN OPPORTUNITY TO FLOURISH**

As we design places for memorable experiences our actions must positively impact quality of life for all.

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